



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

WARREN FOR SENATE 2012 (3373)
Media Strategies & Research (1800)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174223
Inv Date 10/28/2012
Terms Cash In Advance
Contract 47702
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 11665 10/15/12 - 10/21/12 (27406)
Acct Types Local/Political Candidate Agency
Est/Headline 11665/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:05PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/15/12 5:14AM (Mo)	00:30	7 News Today in New England	EW12122	\$350.00	
1.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/16/12 5:23AM (Tu)	00:30	7 News Today in New England	EW12122	\$350.00	
1.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/17/12 5:29AM (We)	00:30	7 News Today in New England	EW12121	\$350.00	
1.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/18/12 5:22AM (Th)	00:30	7 News Today in New England	EW12121	\$350.00	
1.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/19/12 5:29AM (Fr)	00:30	7 News Today in New England	EW12122	\$350.00	
2.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/15/12 5:45AM (Mo)	00:30	7 News Today in New England	EW12121	\$350.00	
2.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/16/12 5:41AM (Tu)	00:30	7 News Today in New England	EW12122	\$350.00	
2.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/17/12 5:40AM (We)	00:30	7 News Today in New England	EW12122	\$350.00	
2.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/18/12 5:58AM (Th)	00:30	7 News Today in New England	EW12122	\$350.00	
2.1	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/19/12 5:44AM (Fr)	00:30	7 News Today in New England	EW12124	\$350.00	
3.1	SPOT	20002-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/15/12 6:29AM (Mo)	00:30	7 News Today in New England	EW12120	\$750.00	
3.1	SPOT	20002-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/16/12 6:28AM (Tu)	00:30	7 News Today in New England	EW12121	\$750.00	
3.1	SPOT	20002-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/17/12 6:28AM (We)	00:30	7 News Today in New England	EW12121	\$750.00	
3.1	SPOT	20002-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/18/12 6:27AM (Th)	00:30	7 News Today in New England	EW12121	\$750.00	
3.1	SPOT	20002-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/19/12 6:27AM (Fr)	00:30	7 News Today in New England	EW12122	\$750.00	
4.1	SPOT	20002-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/15/12 6:57AM (Mo)	00:30	7 News Today in New England	EW12122	\$750.00	
4.1	SPOT	20002-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/16/12 6:39AM (Tu)	00:30	7 News Today in New England	EW12120	\$750.00	
4.1	SPOT	20002-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/17/12 6:44AM (We)	00:30	7 News Today in New England	EW12122	\$750.00	
4.1	SPOT	20002-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/18/12 6:58AM (Th)	00:30	7 News Today in New England	EW12122	\$750.00	
4.1	SPOT	20002-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/19/12 6:58AM (Fr)	00:30	7 News Today in New England	EW12124	\$750.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/15/12 7:22AM (Mo)	00:30	Today Show	EW12122	\$2300.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/15/12 7:59AM (Mo)	00:30	Today Show	EW12121	\$2300.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/16/12 7:21AM (Tu)	00:30	Today Show	EW12122	\$2300.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/16/12 7:29AM (Tu)	00:30	Today Show	EW12122	\$2300.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/17/12 7:26AM (We)	00:30	Today Show	EW12121	\$2300.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/17/12 7:59AM (We)	00:30	Today Show	EW12122	\$2300.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/18/12 7:24AM (Th)	00:30	Today Show	EW12121	\$2300.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/18/12 7:56AM (Th)	00:30	Today Show	EW12122	\$2300.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/19/12 7:26AM (Fr)	00:30	Today Show	EW12122	\$2300.00	
5.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/19/12 7:59AM (Fr)	00:30	Today Show	EW12124	\$2300.00	
6.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/15/12 8:29AM (Mo)	00:30	Today Show	EW12120	\$2300.00	
6.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/15/12 8:57AM (Mo)	00:30	Today Show	EW12122	\$2300.00	
6.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/16/12 8:29AM (Tu)	00:30	Today Show	EW12121	\$2300.00	
6.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/16/12 8:52AM (Tu)	00:30	Today Show	EW12120	\$2300.00	
6.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/17/12 8:27AM (We)	00:30	Today Show	EW12121	\$2300.00	
6.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/17/12 8:59AM (We)	00:30	Today Show	EW12122	\$2300.00	
6.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/18/12 8:27AM (Th)	00:30	Today Show	EW12121	\$2300.00	
6.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/18/12 8:50AM (Th)	00:30	Today Show	EW12122	\$2300.00	
6.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/19/12 8:30AM (Fr)	00:30	Today Show	EW12122	\$2300.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
6.1	SPOT	20003-Today Show M	Day,M-2,Tu-2,W-2,Th-2,F-2	10/19/12 8:36AM (Fr)	00:30	Today Show	EW12124	\$2300.00	
7.1	SPOT	6:57AM-Today Show	Per week (2),Sa	10/20/12 6:58AM (Sa)	00:30	Today Show Weekend	EW12124	\$1250.00	
7.1	SPOT	6:57AM-Today Show	Per week (2),Sa	10/20/12 7:59AM (Sa)	00:30	Today Show Weekend	EW12122	\$1250.00	
8.1	SPOT	20189-7 News Today	Per week (2),Sa	10/20/12 9:28AM (Sa)	00:30	7 News Today in New England-Sat	EW12124	\$400.00	
8.1	SPOT	20189-7 News Today	Per week (2),Sa	10/20/12 9:58AM (Sa)	00:30	7 News Today in New England-Sat	EW12122	\$400.00	
9.1	SPOT	7:30AM-7 NEWS TO	Per week (1),Su	10/21/12 7:50AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	EW12122	\$500.00	
10.1	SPOT	7:57AM-TODAY SHO	Per week (2),Su	10/21/12 7:58AM (Su)	00:30	TODAY SHOW-SUNDAY	EW12124	\$1400.00	
10.1	SPOT	7:57AM-TODAY SHO	Per week (2),Su	10/21/12 8:25AM (Su)	00:30	TODAY SHOW-SUNDAY	EW12122	\$1400.00	
11.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/15/12 9:27AM (Mo)	00:30	7 News Today in New England 9-10A	EW12122	\$1000.00	
11.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/16/12 9:19AM (Tu)	00:30	7 News Today in New England 9-10A	EW12122	\$1000.00	
11.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/17/12 9:25AM (We)	00:30	7 News Today in New England 9-10A	EW12121	\$1000.00	
11.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/18/12 9:25AM (Th)	00:30	7 News Today in New England 9-10A	EW12121	\$1000.00	
11.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/19/12 9:26AM (Fr)	00:30	7 News Today in New England 9-10A	EW12122	\$1000.00	
12.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/15/12 9:54AM (Mo)	00:30	7 News Today in New England 9-10A	EW12121	\$1000.00	
12.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/16/12 9:40AM (Tu)	00:30	7 News Today in New England 9-10A	EW12122	\$1000.00	
12.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/17/12 9:50AM (We)	00:30	7 News Today in New England 9-10A	EW12122	\$1000.00	
12.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/18/12 9:51AM (Th)	00:30	7 News Today in New England 9-10A	EW12122	\$1000.00	
12.1	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	10/19/12 9:54AM (Fr)	00:30	7 News Today in New England 9-10A	EW12124	\$1000.00	
13.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/15/12 10:29AM (Mo)	00:30	Today Show	EW12120	\$850.00	
13.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/15/12 10:50AM (Mo)	00:30	Today Show	EW12122	\$850.00	
13.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/16/12 10:26AM (Tu)	00:30	Today Show	EW12121	\$850.00	
13.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/16/12 10:56AM (Tu)	00:30	Today Show	EW12120	\$850.00	
13.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/17/12 10:27AM (We)	00:30	Today Show	EW12121	\$850.00	
13.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/17/12 10:59AM (We)	00:30	Today Show	EW12122	\$850.00	
13.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/18/12 10:29AM (Th)	00:30	Today Show	EW12121	\$850.00	
13.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/18/12 10:58AM (Th)	00:30	Today Show	EW12122	\$850.00	
13.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/19/12 10:52AM (Fr)	00:30	Today Show	EW12122	\$850.00	
13.1	SPOT	10:00AM-Today Show	Day,M-2,Tu-2,W-2,Th-2,F-2	10/19/12 10:59AM (Fr)	00:30	Today Show	EW12124	\$850.00	
14.1	SPOT	11:00AM-TODAY SHC	Per week (1),Th	10/18/12 11:30AM (Th)	00:30	TODAY SHOW III (hour 4)	EW12121	\$850.00	
15.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/15/12 12:19PM (Mo)	00:30	7 News at Noon	EW12122	\$1000.00	
15.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/16/12 12:13PM (Tu)	00:30	7 News at Noon	EW12122	\$1000.00	
15.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/17/12 12:19PM (We)	00:30	7 News at Noon	EW12121	\$1000.00	
15.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/18/12 12:28PM (Th)	00:30	7 News at Noon	EW12122	\$1000.00	
15.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/19/12 12:26PM (Fr)	00:30	7 News at Noon	EW12122	\$1000.00	
16.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/15/12 12:29PM (Mo)	00:30	7 News at Noon	EW12121	\$1000.00	
16.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/16/12 12:41PM (Tu)	00:30	7 News at Noon	EW12122	\$1000.00	
16.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/17/12 12:43PM (We)	00:30	7 News at Noon	EW12122	\$1000.00	
16.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/18/12 12:54PM (Th)	00:30	7 News at Noon	EW12121	\$1000.00	
16.1	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	10/19/12 12:43PM (Fr)	00:30	7 News at Noon	EW12124	\$1000.00	



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Acct Types Local/Political Candidate Agency
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CO-OP/Order Type No/Normal
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WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
17.1	SPOT	12:57PM-Days of our	Day,M-1,Tu-1,W-1,Th-1,F-1	10/15/12 1:27PM (Mo)	00:30	Days of our Lives	EW12120	\$900.00	
17.1	SPOT	12:57PM-Days of our	Day,M-1,Tu-1,W-1,Th-1,F-1	10/16/12 1:59PM (Tu)	00:30	Days of our Lives	EW12121	\$900.00	
17.1	SPOT	12:57PM-Days of our	Day,M-1,Tu-1,W-1,Th-1,F-1	10/17/12 1:47PM (We)	00:30	Days of our Lives	EW12121	\$900.00	
17.1	SPOT	12:57PM-Days of our	Day,M-1,Tu-1,W-1,Th-1,F-1	10/18/12 12:59PM (Th)	00:30	Days of our Lives	EW12122	\$900.00	
17.1	SPOT	12:57PM-Days of our	Day,M-1,Tu-1,W-1,Th-1,F-1	10/19/12 1:46PM (Fr)	00:30	Days of our Lives	EW12122	\$900.00	
18.1	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	10/15/12 2:21PM (Mo)	00:30	DOCTORS Episode: 5006	EW12122	\$600.00	
18.1	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	10/16/12 2:22PM (Tu)	00:30	DOCTORS Episode: 5036	EW12120	\$600.00	
18.1	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	10/17/12 2:25PM (We)	00:30	DOCTORS Episode: 5018	EW12122	\$600.00	
18.1	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	10/18/12 2:39PM (Th)	00:30	DOCTORS Episode: 5024	EW12121	\$600.00	
18.1	SPOT	2:00PM-DOCTORS	Day,M-1,Tu-1,W-1,Th-1,F-1	10/19/12 2:59PM (Fr)	00:30	DOCTORS Episode: 5039	EW12124	\$600.00	
19.1	SPOT	20189-7 News Today	Per week (2),Sa	10/20/12 10:39AM (Sa)	00:30	7 News Today in New England-Sat	EW12124	\$400.00	
19.1	SPOT	20189-7 News Today	Per week (2),Sa	10/20/12 10:52AM (Sa)	00:30	7 News Today in New England-Sat	EW12122	\$400.00	
20.1	SPOT	9:00AM-7 News Tod	Per week (2),Su	10/21/12 9:40AM (Su)	00:30	7 News Today in New England-Sun	EW12124	\$1400.00	
20.1	SPOT	9:00AM-7 News Tod	Per week (2),Su	10/21/12 9:54AM (Su)	00:30	7 News Today in New England-Sun	EW12122	\$1400.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/15/12 3:10PM (Mo)	00:30	Family Feud Episode: 12061	EW12122	\$600.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/15/12 3:22PM (Mo)	00:30	Family Feud Episode: 12061	EW12121	\$600.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/16/12 3:09PM (Tu)	00:30	Family Feud Episode: 12062	EW12122	\$600.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/16/12 3:14PM (Tu)	00:30	Family Feud Episode: 12062	EW12122	\$600.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/17/12 3:15PM (We)	00:30	Family Feud Episode: 12063	EW12121	\$600.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/17/12 3:28PM (We)	00:30	Family Feud Episode: 12063	EW12122	\$600.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/18/12 3:11PM (Th)	00:30	Family Feud Episode: 12064	EW12122	\$600.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/18/12 3:23PM (Th)	00:30	Family Feud Episode: 12064	EW12121	\$600.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/19/12 3:11PM (Fr)	00:30	Family Feud Episode: 12065	EW12122	\$600.00	
21.1	SPOT	3:00PM- 3:56PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/19/12 3:20PM (Fr)	00:30	Family Feud Episode: 12065	EW12124	\$600.00	
22.1	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/15/12 4:15PM (Mo)	00:30	7 News at 4	EW12120	\$1200.00	
22.1	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/15/12 4:21PM (Mo)	00:30	7 News at 4	EW12122	\$1200.00	
22.1	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/16/12 4:21PM (Tu)	00:30	7 News at 4	EW12121	\$1200.00	
22.1	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/16/12 4:29PM (Tu)	00:30	7 News at 4	EW12120	\$1200.00	
22.1	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/17/12 4:14PM (We)	00:30	7 News at 4	EW12121	\$1200.00	
22.1	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/17/12 4:29PM (We)	00:30	7 News at 4	EW12122	\$1200.00	
22.1	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/18/12 4:14PM (Th)	00:30	7 News at 4	EW12122	\$1200.00	
22.1	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/18/12 4:27PM (Th)	00:30	7 News at 4	EW12121	\$1200.00	
22.1	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/19/12 4:28PM (Fr)	00:30	7 News at 4	EW12122	\$1200.00	
22.1	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/19/12 4:42PM (Fr)	00:30	7 News at 4	EW12124	\$1200.00	
23.1	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/15/12 4:43PM (Mo)	00:30	7 News at 4	EW12122	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/15/12 4:49PM (Mo)	00:30	7 News at 4	EW12121	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/16/12 4:40PM (Tu)	00:30	7 News at 4	EW12122	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/16/12 4:47PM (Tu)	00:30	7 News at 4	EW12122	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/17/12 4:47PM (We)	00:30	7 News at 4	EW12121	\$1500.00	



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WARREN FOR SENATE 2012 (3373)
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Shiebler, Charles (1011)
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Invoice 174223
Inv Date 10/28/2012
Terms Cash In Advance
Contract 47702
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 11665 10/15/12 - 10/21/12 (27406)
Acct Types Local/Political Candidate Agency
Est/Headline 11665/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:05PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
23.1	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/17/12 4:56PM (We)	00:30	7 News at 4	EW12122	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/18/12 4:41PM (Th)	00:30	7 News at 4	EW12122	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/18/12 4:57PM (Th)	00:30	7 News at 4	EW12121	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/19/12 4:48PM (Fr)	00:30	7 News at 4	EW12122	\$1500.00	
23.1	SPOT	20013-7 News 4-5 PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/19/12 4:55PM (Fr)	00:30	7 News at 4	EW12124	\$1500.00	
24.1	SPOT	4:59PM-7 News 5-5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/15/12 5:15PM (Mo)	00:30	7 News at 5	EW12120	\$1800.00	
24.1	SPOT	4:59PM-7 News 5-5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/15/12 5:19PM (Mo)	00:30	7 News at 5	EW12122	\$1800.00	
24.1	SPOT	4:59PM-7 News 5-5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/16/12 5:18PM (Tu)	00:30	7 News at 5	EW12121	\$1800.00	
24.1	SPOT	4:59PM-7 News 5-5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/16/12 5:28PM (Tu)	00:30	7 News at 5	EW12120	\$1800.00	
24.1	SPOT	4:59PM-7 News 5-5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/17/12 5:17PM (We)	00:30	7 News at 5	EW12121	\$1800.00	
24.1	SPOT	4:59PM-7 News 5-5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/17/12 5:28PM (We)	00:30	7 News at 5	EW12121	\$1800.00	
24.1	SPOT	4:59PM-7 News 5-5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/18/12 5:14PM (Th)	00:30	7 News at 5	EW12122	\$1800.00	
24.1	SPOT	4:59PM-7 News 5-5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/18/12 5:28PM (Th)	00:30	7 News at 5	EW12121	\$1800.00	
24.1	SPOT	4:59PM-7 News 5-5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/19/12 5:13PM (Fr)	00:30	7 News at 5	EW12122	\$1800.00	
24.1	SPOT	4:59PM-7 News 5-5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/19/12 5:26PM (Fr)	00:30	7 News at 5	EW12124	\$1800.00	
25.1	SPOT	5:29PM-7 News 5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/15/12 5:44PM (Mo)	00:30	7 News at 5	EW12122	\$2000.00	
25.1	SPOT	5:29PM-7 News 5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/15/12 5:55PM (Mo)	00:30	7 News at 5	EW12121	\$2000.00	
25.1	SPOT	5:29PM-7 News 5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/16/12 5:48PM (Tu)	00:30	7 News at 5	EW12122	\$2000.00	
25.1	SPOT	5:29PM-7 News 5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/16/12 5:57PM (Tu)	00:30	7 News at 5	EW12122	\$2000.00	
25.1	SPOT	5:29PM-7 News 5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/17/12 5:45PM (We)	00:30	7 News at 5	EW12121	\$2000.00	
25.1	SPOT	5:29PM-7 News 5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/17/12 5:51PM (We)	00:30	7 News at 5	EW12122	\$2000.00	
25.1	SPOT	5:29PM-7 News 5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/18/12 5:49PM (Th)	00:30	7 News at 5	EW12122	\$2000.00	
25.1	SPOT	5:29PM-7 News 5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/18/12 5:56PM (Th)	00:30	7 News at 5	EW12121	\$2000.00	
25.1	SPOT	5:29PM-7 News 5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/19/12 5:45PM (Fr)	00:30	7 News at 5	EW12122	\$2000.00	
25.1	SPOT	5:29PM-7 News 5:30	Day, M-2, Tu-2, W-2, Th-2, F-2	10/19/12 5:55PM (Fr)	00:30	7 News at 5	EW12124	\$2000.00	
26.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/15/12 6:16PM (Mo)	00:30	7 News at 6	EW12120	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/15/12 6:29PM (Mo)	00:30	7 News at 6	EW12122	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/16/12 6:18PM (Tu)	00:30	7 News at 6	EW12121	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/16/12 6:28PM (Tu)	00:30	7 News at 6	EW12120	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/17/12 6:12PM (We)	00:30	7 News at 6	EW12121	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/17/12 6:25PM (We)	00:30	7 News at 6	EW12122	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/18/12 6:24PM (Th)	00:30	7 News at 6	EW12122	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/18/12 6:29PM (Th)	00:30	7 News at 6	EW12121	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/19/12 6:14PM (Fr)	00:30	7 News at 6	EW12122	\$2500.00	
26.1	SPOT	5:58PM-7 News at 6	Day, M-2, Tu-2, W-2, Th-2, F-2	10/19/12 6:26PM (Fr)	00:30	7 News at 6	EW12124	\$2500.00	
28.1	SPOT	6:00PM- 6:30PM	Per week (2), Su	10/21/12 6:12PM (Su)	00:30	7 News at 6	EW12124	\$2500.00	
28.1	SPOT	6:00PM- 6:30PM	Per week (2), Su	10/21/12 6:21PM (Su)	00:30	7 News at 6	EW12122	\$2500.00	
29.1	SPOT	6:58PM- 7:28PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/15/12 7:17PM (Mo)	00:30	Access Hollywood Episode: 4201	EW12122	\$2200.00	
29.1	SPOT	6:58PM- 7:28PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/16/12 7:18PM (Tu)	00:30	Access Hollywood Episode: 4202	EW12122	\$2200.00	



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WARREN FOR SENATE 2012 (3373)
Media Strategies & Research (1800)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174223
Inv Date 10/28/2012
Terms Cash In Advance
Contract 47702
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 11665 10/15/12 - 10/21/12 (27406)
Acct Types Local/Political Candidate Agency
Est/Headline 11665/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:05PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
29.1	SPOT	6:58PM- 7:28PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/17/12 7:26PM (We)	00:30	Access Hollywood Episode: 4203	EW12121	\$2200.00	
29.1	SPOT	6:58PM- 7:28PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/18/12 7:16PM (Th)	00:30	Access Hollywood Episode: 4204	EW12122	\$2200.00	
29.1	SPOT	6:58PM- 7:28PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/19/12 7:26PM (Fr)	00:30	Access Hollywood Episode: 4205	EW12122	\$2200.00	
30.1	SPOT	7:28PM- 7:58PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/15/12 7:29PM (Mo)	00:30	Access Hollywood Episode: 4201	EW12121	\$2400.00	
30.1	SPOT	7:28PM- 7:58PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/16/12 7:43PM (Tu)	00:30	EXTRA Episode: 19038	EW12122	\$2400.00	
30.1	SPOT	7:28PM- 7:58PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/17/12 7:49PM (We)	00:30	EXTRA Episode: 19039	EW12122	\$2400.00	
30.1	SPOT	7:28PM- 7:58PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/18/12 7:55PM (Th)	00:30	EXTRA Episode: 19040	EW12121	\$2400.00	
30.1	SPOT	7:28PM- 7:58PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/19/12 7:42PM (Fr)	00:30	EXTRA Episode: 19041	EW12124	\$2400.00	
32.0	SPOT	7:57PM-THE VOICE	Per week (1),Mo	10/15/12 7:59PM (Mo)	00:30	THE VOICE	EW12120	\$15000.00	
33.0	SPOT	7:57PM-THE VOICE	Per week (1),Tu	10/16/12 7:59PM (Tu)	00:30	THE VOICE	EW12121	\$15000.00	
35.1	SPOT	7:58PM- 9:00PM	Per week (1),We	10/17/12 8:51PM (We)	00:30	GUYS WITH KIDS	EW12121	\$7500.00	
36.1	SPOT	9:00PM-Law & Order	Per week (1),We	10/17/12 9:41PM (We)	00:30	Law & Order SVU	EW12122	\$3000.00	
37.1	SPOT	9:00PM-10:00PM	Per week (1),Th	10/18/12 9:21PM (Th)	00:30	The Office	EW12122	\$10000.00	
39.1	SPOT	10:00PM-DATELINE	Per week (1),Fr	10/19/12 10:10PM (Fr)	00:30	DATELINE	EW12122	\$6000.00	
40.1	SPOT	10:00PM-LAW & ORDER	Per week (1),Sa	10/20/12 10:08PM (Sa)	00:30	LAW & ORDER SVU (R)	EW12124	\$1300.00	
41.1	SPOT	10:59PM-7 News at 11	Day,M-2,Tu-2,W-2,Th-2,F-2	10/15/12 11:23PM (Mo)	00:30	7 News at 11 PM	EW12122	\$3000.00	
41.1	SPOT	10:59PM-7 News at 11	Day,M-2,Tu-2,W-2,Th-2,F-2	10/15/12 11:29PM (Mo)	00:30	7 News at 11 PM	EW12122	\$3000.00	
41.1	SPOT	10:59PM-7 News at 11	Day,M-2,Tu-2,W-2,Th-2,F-2	10/16/12 11:17PM (Tu)	00:30	7 News at 11 PM	EW12120	\$3000.00	
41.1	SPOT	10:59PM-7 News at 11	Day,M-2,Tu-2,W-2,Th-2,F-2	10/16/12 11:29PM (Tu)	00:30	7 News at 11 PM	EW12122	\$3000.00	
41.1	SPOT	10:59PM-7 News at 11	Day,M-2,Tu-2,W-2,Th-2,F-2	10/17/12 11:15PM (We)	00:30	7 News at 11 PM	EW12121	\$3000.00	
41.1	SPOT	10:59PM-7 News at 11	Day,M-2,Tu-2,W-2,Th-2,F-2	10/17/12 11:34PM (We)	00:30	7 News at 11 PM	EW12122	\$3000.00	
41.1	SPOT	10:59PM-7 News at 11	Day,M-2,Tu-2,W-2,Th-2,F-2	10/18/12 11:25PM (Th)	00:30	7 News at 11 PM	EW12121	\$3000.00	
41.1	SPOT	10:59PM-7 News at 11	Day,M-2,Tu-2,W-2,Th-2,F-2	10/18/12 11:30PM (Th)	00:30	7 News at 11 PM	EW12122	\$3000.00	
41.1	SPOT	10:59PM-7 News at 11	Day,M-2,Tu-2,W-2,Th-2,F-2	10/19/12 11:14PM (Fr)	00:30	7 News at 11 PM	EW12124	\$3000.00	
41.1	SPOT	10:59PM-7 News at 11	Day,M-2,Tu-2,W-2,Th-2,F-2	10/19/12 11:34PM (Fr)	00:30	7 News at 11 PM	EW12122	\$3000.00	
42.1	SPOT	10:59PM-7 News at 11	Per week (2),Sa	10/20/12 11:11PM (Sa)	00:30	7 News at 11 PM	EW12122	\$3000.00	
42.1	SPOT	10:59PM-7 News at 11	Per week (2),Sa	10/20/12 11:19PM (Sa)	00:30	7 News at 11 PM	EW12124	\$3000.00	
43.1	SPOT	11:30PM-7 News at 11	Per week (2),Su	10/21/12 12:08AM (Su)	00:30	7 News at 11 PM	EW12122	\$1600.00	
43.1	SPOT	11:30PM-7 News at 11	Per week (2),Su	10/21/12 11:59PM (Su)	00:30	7 News at 11 PM	EW12124	\$1600.00	
44.1	SPOT	12:37AM-LATE NIGHT	Day,M-1,Tu-1,W-1,F-1	10/15/12 1:29AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12120	\$1000.00	
44.1	SPOT	12:37AM-LATE NIGHT	Day,M-1,Tu-1,W-1,F-1	10/16/12 1:29AM (Tu)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12121	\$1000.00	
44.1	SPOT	12:37AM-LATE NIGHT	Day,M-1,Tu-1,W-1,F-1	10/17/12 1:16AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12122	\$1000.00	
44.1	SPOT	12:37AM-LATE NIGHT	Day,M-1,Tu-1,W-1,F-1	10/19/12 1:10AM (Fr)	00:30	LATE NIGHT WITH JIMMY FALLON	EW12122	\$1000.00	
45.1	SPOT	11:34PM-THE TONIGHT SHOW	Day,M-1,Tu-1,W-1,Th-2,F-1	10/15/12 11:58PM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12121	\$1600.00	
45.1	SPOT	11:34PM-THE TONIGHT SHOW	Day,M-1,Tu-1,W-1,Th-2,F-1	10/16/12 12:30AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12122	\$1600.00	
45.1	SPOT	11:34PM-THE TONIGHT SHOW	Day,M-1,Tu-1,W-1,Th-2,F-1	10/17/12 12:21AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12121	\$1600.00	
45.1	SPOT	11:34PM-THE TONIGHT SHOW	Day,M-1,Tu-1,W-1,Th-2,F-1	10/18/12 12:09AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12122	\$1600.00	
45.1	SPOT	11:34PM-THE TONIGHT SHOW	Day,M-1,Tu-1,W-1,Th-2,F-1	10/18/12 11:47PM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12121	\$1600.00	
45.1	SPOT	11:34PM-THE TONIGHT SHOW	Day,M-1,Tu-1,W-1,Th-2,F-1	10/19/12 11:47PM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12124	\$1600.00	



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Shiebler, Charles (1011)
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Invoice 174223
Inv Date 10/28/2012
Terms Cash In Advance
Contract 47702
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
Est 11665 10/15/12 - 10/21/12 (27406)
Local/Political Candidate Agency
11665/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:05PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
							Gross Total	\$338,650.00	Total Spots 195
							Commission	(\$50,797.50)	
							Net Total	\$287,852.50	
We warrant that the actual broadcast information shown on this invoice was taken from the official program log.									

